804 KAR 1:070. Samples.

RELATES TO: KRS 243.130, 243.170 STATUTORY AUTHORITY: KRS 241.060

NECESSITY, FUNCTION, AND CONFORMITY: As in any other business, it is necessary that the distillers and wholesalers of alcoholic beverages be allowed to provide samples of their products to their retailers. This administrative regulation is promulgated for that purpose and provides the permissible terms under which samples can be distributed.

- Section 1. (1) Any bottle of distilled spirits or wine used as a sample shall be so marked by affixing across the label a sticker, not readily removable, stating, "Sample Not for Sale, (distiller's, rectifier's, winery's or wholesaler's name)."
- (2) No representative of a distiller, rectifier, winery, or wholesaler shall have in his possession more than thirty-two (32) ounces of any brand, or more than a total of three (3) wine gallons of distilled spirits and wine of all brands at any time.
- (3) A distiller's, rectifier's, winery's or importer's representative shall obtain all samples from a wholesaler who has been designated. (ABC 7:10; 1 Ky.R. 840; eff. 5-14-1975; TAm. eff. 4-30-2013.)